



CARNEGIE ARTS CENTER



STRATEGIC PLAN

2024-2027

In the fall of 2023, with a commitment to reframe the Carnegie Arts Center image, the Board took the initiative to create a strategic plan. Working with consultant Debra Hendricks of Leaders 4ward Consultants, the Board first revised its vision, mission, and value statements. That was followed by the creation of a 3-year Strategic Plan, from 2024-2027, that will inform and guide the direction of the Carnegie Arts Center. On-going reviews of the strategic plan including collecting and analyzing data, will be the focus of the staff and Board. This review process will include establishing future actions to be completed in order to reach the Carnegie Arts Center's vision.

PILLAR 1



ENGAGEMENT

PILLAR 2



COLLABORATION

PILLAR 3



STEWARDSHIP

The three pillars identified in the 2024-2027 Strategic Plan form the foundation that will guide initiatives and all actions to be taken by the Board and staff, ensuring the Carnegie Arts Center vision and mission are attained. More details for each pillar are provided on the following pages.

Our Vision

***Inspiring everyone through
the world of the Arts***

Our Mission

*The Carnegie Arts Center is a regional gathering place for **vibrant engagement** with the arts. We **educate and inspire** through entertaining **programs and exhibitions** contributing to our **community**.*

Our Values



We strive for the highest quality in all that we do, from programs and exhibitions to customer service.



We value the diversity of expression found in all art forms, and we challenge our staff, volunteers, and audience to think and act creatively.



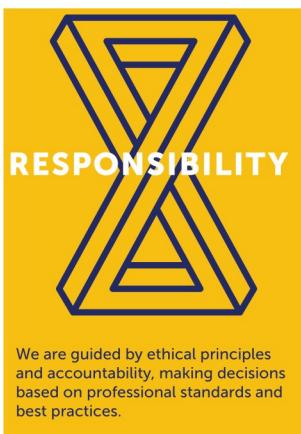
We foster opportunities for learning and exploration because we believe the arts have the power to change lives.



We succeed when everyone experiences belonging and feels welcome.



We find strength and pursue growth through diverse and meaningful partnerships.



We are guided by ethical principles and accountability, making decisions based on professional standards and best practices.



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ENGAGEMENT

PILLAR 1



ENGAGEMENT

Broaden the CAC's connections to diverse audiences; all should find the CAC welcoming and accessible, with the opportunity to experience the arts.

Goals

1. Increase awareness of the CAC throughout the region.
2. Increase attendance and participation at the CAC.
3. Ensure that more exhibitions and programs are designed to promote diversity in order to expand audiences.



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COLLABORATION

PILLAR 2



COLLABORATION

Develop partnerships with regional arts, civic, business, cultural, & educational entities to maximize the potential of the CAC's facilities & programing.

Goals

1. Expand art partnerships across arts disciplines.
2. Increase community collaborations within program development and sponsorship.
3. Increase participation in Field Trip programs and higher education visits.



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STEWARDSHIP

PILLAR 3



STEWARDSHIP

Maintain long term stability with effective leadership, fiscal & facility management.

Goals

1. Develop and implement a 5-year plan to ensure the CAC is in a stable financial position with less reliance on the Endowment Fund.
2. Expand staff and board leadership capacity.
3. Develop 5-year facility management plan.



LEADERS
4WARD
CONSULTANTS

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